



# Stonecrest Proposal for ARPA Spending

Presentation to City of Stonecrest, Georgia




August 22, 2022

# Discussion Agenda

- ▲ **01** Path to Approval
- ▲ **02** Updated Recommendation
- ▲ **03** 90-day Spending Plan Programs
- ▲ **04** Detailed Programs for approval
- ▲ **05** Future Actions



# Path to Approval

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- ▲ **A** Presentation of initial recommendations to City Council (8/8/22)
  - ▲ **B** BerryDunn and Stonecrest staff Review and Refine Requests
  - ▲ **C** BerryDunn and Stonecrest staff refine program summaries for Council review
  - ▲ **D** City Council follow up discussion of recommendations (8/22/22)

# Updated Recommendation: Allocate \$3M in Phase 1



## THE FOLLOWING ADDRESS PRIORITIES IDENTIFIED IN SURVEY:

- Business Support Programs: \$1.2M
- Park Upgrades to Support Youth Programs: \$900K
- New Youth Programs: \$200K
- Financial Assistance to Individuals: \$500K
- Beautification & Attraction: \$200K



# Business Support: \$1.2M



## ▲ Grant Program

- ❖ For Restaurants/Bakeries/Front Line food production, and other businesses deeply impacted by the pandemic, reviewed on a case-by-case basis to determine need
- ❖ Maximum grant of \$25,000
- ❖ Prioritize those who did not receive CARES Act \$



# Business Support Program Implementation

Business support programs would be administered by a CDFI. Staff would go through a procurement process to identify a CDFI to recommend to Mayor and Council.



CDFIs are certified by the Community Development Financial Institutions Fund (CDFI Fund) at the U.S. Department of Treasury, which provides funds to CDFIs through a variety of programs. A CDFI is defined as a financial institution that has a primary mission of community development, serves a target market, is a finance entity, provides development services, remains accountable to its community, and is a non-governmental entity.

# Park Upgrades to Support Youth Programs : \$900K

- ▲ **New fencing for football, soccer, baseball, and softball fields.**

Brown's Mill and Southeast facilities

- ▲ **New lighting at football, soccer, baseball, and softball fields**

Brown's Mill and Southeast facilities

- ▲ **Replace/add Bleachers**

Brown's Mill and Southeast facilities



# Park Upgrades to Support Youth Programs

## ▲ Install Shade Structures

- ❖ Aquatic Center
- ❖ Brown's Mill Park
- ❖ Fairington Park
- ❖ Salem Park
- ❖ Southeast Athletic Complex





# Park Upgrades to Support Youth Programs

## Benefits:

- ❖ Fencing and lighting enhance safety for park participants.
- ❖ Lighting extends play by two hours.
- ❖ Bleachers and shade encourage family members to attend activities.
- ❖ Shade structures protect against Ultraviolet Rays.



# New Youth Programs: \$200K



- ▲ **Athletic Programs for Children 5 and Under**  
Football, basketball, golf, soccer, lacrosse, baseball and softball
- ▲ **Gymnastics for Children 6 and Under**  
Mommy and Me Format
- ▲ **Summer Swimming Lessons**
- ▲ **Partner with National Fish & Wildlife to create youth fishing and other outdoor programs.**

# New Youth Programs

## ▲ Ten Station Computer Lab

- ❖ STEM Programming
- ❖ Increase access for kids
- ❖ E-Sports
- ❖ Available for adults as well

## ▲ Establish a Children's Theatre

## ▲ Establish Children's Art Class & Art In The Park Program



# Financial Assistance to Individuals: **\$500K**



- ▲ **Create CodeClean court diversion code enforcement program for eligible homeowners: \$300K**

The CodeClean Stonecrest Scholarship (CCSS) helps with home rehabilitation and/or repairs in order to remove an existing or imminent health and/or safety hazard and make necessary modifications.

- ▲ **Create Utility Assistance Program for Seniors (65+) in arrears: \$200K**



# Financial Assistance Implementation



- ▶ **Create CodeClean will be jointly run by Municipal Court and Code Enforcement Department.**
- ▶ **The City will work directly with utility companies to identify seniors in arrears.**

# Beautification & Attraction: \$200,000



## ▲ Purchase Branded Stonecrest Trash Receptacles.

- ❖ Approximately 120 Receptacles to be located at Brown's Mill, Southeast, and Panola Shoals.
- ❖ Advantages include having locks, mounted in concrete, durable, attractive, and less likely to be blown over.
- ❖ Could lead to use of similar receptacles throughout the city.

# Beautification & Attraction



- ▲ **Establish structured programs for residents to learn how they can help beautify Stonecrest: Stonecrest Citizens Academy.**

Educate residents and business owners on:

- ❖ Code Enforcement, litter control and illegal dumping.
- ❖ Home and lawn maintenance and how to budget for it.
- ❖ Planning, Zoning and Land Use Regulations.
- ❖ Educate school age kids about litter control and environmental issues.

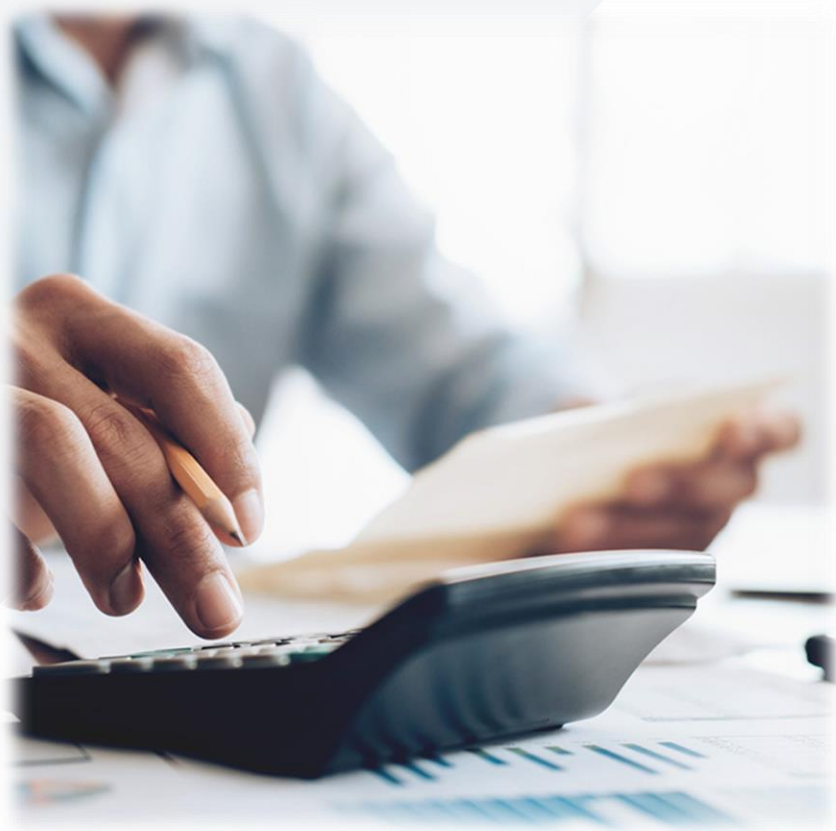
# Beautification & Attraction Implementation



- ❖ Academy to be run by the Communications Department in partnership with other departments as needed.
- ❖ Funds would pay for materials and activities.
- ❖ Funds would also pay for contract services as needed to coordinate the program.



# Approval Will Initiate Spending In Next 90 Days



- ▲ Park Upgrades = \$900K
- ▲ Youth Programs = \$200K
- ▲ Beautification/Attraction = \$100K

Business Support, Financial Assistance, and Citizens Academy spending will commence once program plans and designs are completed.



# Questions & Discussion

